

BEEHIVE Accelerator Programme

Capacity Building in Higher Education

The Mapua University has recently established its BEEHIVE Accelerator under the Erasmus+ Programme for Capacity Building in Higher Education. The BEEHIVE Accelerator at Mapua University is about to kick-start its first round soon. It will shelter and nurture the first BEEHIVE cohort at the Mapua University and you are welcome to apply to join it.

Call for Expression of Interest

Idea into Reality
 Build your own future
 Free and Independent
 Get things done
 Live your own life

Inclusion Criteria

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| <p>Mapua University Students/Graduates</p> | <p>Teams of two to four members (At least one member should be a MAPUA Alumni or a current student of the university)</p> | <p>Successfully completed the Entrepreneurship for All MOOC delivered through the BEEHIVE project.</p> |
| <p>Potential Entrepreneurs</p> | <p>Nascent Entrepreneurs</p> | <p>New Entrepreneurs</p> |
| | | <p>Experienced Entrepreneurs</p> |

Activities and Benefits

Main Activities

Selected participants will all:

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| WORK | LEARN |
| CREATE | GROW |

Using the common workspace and taking advantage of the benefits provided by the BEEHIVE accelerator established at Mapua University.

Benefits

- (1) being part of an inspiring community of like-minded and self-driven young entrepreneurs
- (2) advice provision from committed mentors including online by EU experts in the project
- (3) access to business start-up knowledge and education
- (4) hands-on support in the field of finance, taxation, marketing, advertising, human resource management etc.
- (5) connections and networking opportunities to build business relations and partnerships
- (6) links to potential investors through the Demo Days to be organized at the end of the BEEHIVE programme at each of the 5 PC HEIs.

Download the BEEHIVE app on Apple AppStore and Google Playstore for more information.

Registration

BEEHIVE Start-Up Accelerator offers a wide array of services during the 12-week acceleration.

- Venue: BEEHIVE Accelerator address: 3F Mapua University Makati
- Registration Start: March 1, 2019
Deadline for submission of the application: May 15, 2019
- Notification on email will be sent to successful applicants
- Online registration through the following link <https://tinyurl.com/ySrsrm7c>
 - Fill out the online form completely and submit the required attachments
 - Copies of Entrepreneurship for All MOOC Certificate,
 - PDF file of Business model canvas or a business plan
- At least 10 business ideas/projects/companies successful business projects to be approved

Award Criteria

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|---|--|
| <p>Innovation - 30 points</p> <p>Is your product/service solving a specific problem? Does it challenge a status quo?</p> | <p>Creativity - 30 points</p> <p>Is your idea unique and novel? Is it different from the alternative solutions offered in the market?</p> |
| <p>Sustainability - 20 points</p> <p>Is the market ready for the type of solution? Are the resources to develop and build the product or service available? Is the team capable to run the business/start-up? Is the team capable to develop the product/service? Do founders have the resources and skills to bring the idea forward?</p> | <p>Motivation - 30 points</p> <p>Do you or your entrepreneurial team have the right motivation and time to engage and complete the programme?</p> |